



APPLICATION



Part 2: SPONSORSHIP PROPOSAL

Name of event: _____

Purpose:

Stated goals/projected outcomes.

In which communities does the event occur?

What is the overall benefit to the community?

List the primary audience of this program. (Please specify demographic and numerical populations)

What is the overall rationale for this event?

What are the budget highlights for this program or project? (Please specify income and expense projections).

What is the time frame?

List all other sponsors.

List all media partnerships and describe their level of participation.

Describe the overall benefit to Irwin Bank.



APPLICATION



Name of Organization _____ Date _____

Address _____

Contact _____ Phone _____ FAX _____ Email _____

Amount requested: _____ Is the applicant a 501 (c)(3) organization? Yes No
Is the applicant a recognized PA charitable organization? Yes No

Type of request: Donation (Complete part 1) Sponsorship (Proceed to part 2)

Part 1: DONATION REQUEST

Name of project: _____

Purpose: (Please define the need or motivating factors for this program/project)

Stated goals/projected outcomes:

What communities will the program/project benefit?

What is the overall benefit to the community?

Primary beneficiaries of this program: (Please specify demographic and numerical populations)

What percentage of donations supports program and organizational administration, and what percent will directly apply to the stated objective?

What are the budget highlights of this program or project? (Please specify income and expense projections).

Does this project qualify contributors for state or federal tax credits such as the PA Neighborhood Assistance Program?

Yes (Name of program) _____ No

Is there anything else you would like us to consider or be aware of in the interest of this program/project? (Include any descriptive brochures or presentations as needed. Use additional pages if needed).
